



United Opticians Association and McCray Optical Supply Launch Inaugural Cleaning Cloth Design Contest

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Official Rules — UOA & McCray Optical Supply Cleaning Cloth Design Contest

These Official Rules (the "Rules") govern participation in the Cleaning Cloth Design Contest jointly organized and sponsored by:

- United Opticians Association, a professional not-for-profit association organized and existing under the laws of the Commonwealth of Kentucky, United States, with its principal office located at 711 Millpond RD, Lexington, Kentucky 40514 (hereinafter referred to as "UOA"); and
- McCray Optical Supply Inc., a corporation duly organized and existing under the laws of Ontario, Canada, with its principal office located at Unit 6, 2560 Morningside Avenue, Scarborough, Ontario, M1X 0E2 (hereinafter referred to as "McCray Optical Supply" or "McCray").

UOA and McCray Optical Supply are collectively referred to herein as the "Sponsors" and individually as a "Sponsor."

The Contest is designed to celebrate creativity and craftsmanship within the optical industry by inviting individuals to submit an original artwork for printing on microfiber cleaning cloths donated by McCray Optical Supply. These cloths will be distributed by UOA for promotional and member engagement purposes.

By entering this Contest, each participant ("Entrant") hereby agrees to be bound by these Rules, the decisions of the Sponsors, and all applicable federal, state, provincial, and local laws and regulations. Participation constitutes the Entrant's full and unconditional acceptance of these Rules and of all decisions made by the Sponsors in connection with the Contest, which shall be final and binding in all respects.

1. Sponsor and Contest Overview

The "Cleaning Cloth Design Contest" is jointly sponsored by the United Opticians Association (UOA) 711 Millpond RD, Lexington, KY 40514, Kentucky, United States and McCray Optical Supply Inc., Unit 6, 2560 Morningside Avenue, Scarborough, Ontario, M1X 0E2, Canada. McCray will donate the cleaning cloths and receive submitted images to print on them. No purchase is necessary to enter or win. A purchase does not increase the chance of winning. The Contest is subject to all applicable federal, state, and local laws and regulations, and is void where prohibited.

2. Contest Period

The Contest begins on January 5, 2026, and ends on March 14, 2026, at 5pm, Eastern Time. Entries received after this period will not be accepted.

3. Eligibility

The Contest is open only to employees and students engaged in the opticianry profession who are legal residents of the United States, and who are at least 18 years of age at the time of entry. Employees, , and immediate family members of McCray Optical Supply Inc., the UOA, are not eligible. The Contest is void outside the United States and where prohibited.

4. How to Enter

During the Contest Period, eligible members may submit one original artwork file via the entry method specified by the Sponsors. Each entry must comply with the Submission Requirements in Section 5. No purchase is necessary. Incomplete or non-compliant entries will be disqualified.

5. Submission Requirements

5.1 Format & Size: 4425 x 4000 pixels, RGB color. PNG, PDF or high-quality JPG. Entrants should avoid placing essential elements in the bottom ~505 pixels (about 1/7 of the height), which may be reserved for logos/text.

5.2 Originality: Artwork must be the entrant's own original creation and not previously published.

Artwork generated entirely by AI tools will not be accepted. 5.3 No Prohibited Content: Entries must not contain third-party logos, brands, characters, copyrighted material, or other protected IP unless the entrant owns the rights or has valid permission. No offensive, defamatory, obscene, unlawful, discriminatory, or unsafe content.

5.4 Permissions: If identifiable individuals appear, the entrant must obtain written consent (or parental consent if under 18) and provide it on request.

5.5 Technical Integrity: Files must be free of malware or malicious code.

The Sponsors reserve the right to disqualify any entry they believe violates these requirements.

6. Ownership of Submissions

By submitting an entry, entrants irrevocably assign and transfer to the Sponsors (UOA and McCray, jointly) all rights, title, and interest in and to the submission, including all copyrights, derivative rights, and intellectual property rights, without further compensation. Submissions become the sole property of the Sponsors and will not be returned. Entrants waive any moral rights or similar rights of attribution or integrity to the fullest extent permitted by law. The Sponsors may reproduce, print, modify, adapt, distribute, display, or otherwise use the submissions in perpetuity, worldwide, for any commercial or non-commercial purpose, without further notice or compensation.

7. Judging and Winner Selection

Eligible entries will be judged by a panel selected by the Sponsors based on creativity, originality, visual appeal, suitability for printing on microfiber, and adherence to technical specifications. The entry with

the highest score will be declared the winner. The Sponsors' and judges' decisions are final.

8. Prize

The winning design will be printed on microfiber cleaning cloths donated by McCray Optical Supply Inc., which will be distributed by the UOA to members or for promotional purposes. The winner may also receive a commemorative set of the cloths. No cash value. Prize is non-transferable and must be accepted as awarded.

9. Winner Notification

The 1 winner will be contacted via email or phone by March 20, 2026. The Winner must respond within seven (7) calendar days of notification to confirm eligibility and acceptance of the prize.

Before the prize is awarded, the winner will be required to complete and return a Winner Confirmation and Rights Release Form, verifying eligibility, originality of the submitted artwork, and acceptance of the Official Rules. Failure to return the completed form within the specified timeframe may result in disqualification and selection of an alternate winner at the Sponsors' discretion.

The winner must agree to the use of their name likeness and artwork submission by the Sponsors for promotional, advertising, and publicity purposes in any media worldwide without further compensation, unless prohibited by law.

10. Publicity Release

By entering, entrants consent to the use of their name, likeness and artwork submission by the Sponsors for promotional, advertising, and publicity purposes in any media worldwide without further compensation, unless prohibited by law.

11. Liability and Indemnity

By participating, entrants agree to release and hold harmless the Sponsors, their affiliates, and their respective officers, directors, employees, agents, and representatives from and against any claim, cause of action, liability, or expense arising out of participation, entry, or use of the prize. Sponsors are not responsible for lost, late, misdirected, or corrupted entries; technical errors; unauthorized human intervention; or injury or damage resulting from participation. Entries received after the published deadline will not be considered.

12. General Conditions

The Sponsors reserve the right to cancel, suspend, or modify the Contest in the event of fraud, technical failures, or any factor beyond their control that impairs its integrity. Sponsors may disqualify any individual found tampering with the entry process or otherwise violating these Rules.

13. Privacy

Personal information collected in connection with this Contest will be used solely to administer the Contest, communicate with entrants, and fulfill prizes, consistent with U.S. privacy laws and the Sponsors' privacy policies. Entrants' information will not be sold or shared for unrelated purposes.

14. Governing Law

The Contest is governed by the laws of the United States and the State of Kentucky, without regard to conflicts of law principles. Any disputes shall be resolved exclusively in the state or federal courts

located in Lexington-Fayette Urban County, Kentucky, The United States.