

Presented by  
EssilorLuxottica



# PARTNER VENDOR EXPERIENCE

FRIDAY, JUNE 26  
8AM-4PM

JUNE 25-27  
CHICAGO • ILLINOIS

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# IMPORTANT INFORMATION

Please review this deck to familiarize yourself with the following;

- **Contacts**
- **Vendor Deadlines & Onsite Registration**
- **Set-up & Breakdown & Shipping Information**
- **Grand Ballroom Layout & Table Assignment**
- **Agenda Review- Innovation Room Set-up & Schedules**
- **SLIP Dinner & Welcome Reception**
- **General & Breakout Sessions Immersion-Headshots needed**
- **Eye Spy & Raffle Prizes**
- **Eye on Impact Awards Dinner-Show up & Glow Up**
- **Social Media Tool Kit**
- **Post Conference Follow up**

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# CONTACT INFORMATION

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**Gwen Cooper**

[gcooper@opticians.org](mailto:gcooper@opticians.org)

502.232.2906

**Karen Michaelson-Vendor Liaison**

[karen@karenmichaelson.com](mailto:karen@karenmichaelson.com) 651.428.6294

**ON SITE- Gwen, Karen, Bob, Gabi, Katherine**

Bob Alexander 740.621.0478

Gabi Kocerha 804. 372-5640

Katherine Kessler 423.760.9558 (Media)

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# VENDOR DEADLINES

## ONSITE REGISTRATION

- Please click [this link](#) to complete the initial registration form
- Look for a Conference Communication to ALL attendees ~June 3<sup>rd</sup> with Questionnaire
- **Receipt of any swag items by Tuesday, June 23<sup>rd</sup> Mark your shipment as UOA SWAG**
- Vendor Registration Opens Wednesday, June 25 at 4pm.
- Set up available beginning **Thursday, June 25<sup>th</sup> 4pm in the Grand Ballroom.**
- Hotel [Room Block](#) expires June 10<sup>th</sup>

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# SET UP / BREAKDOWN INFORMATION

- **Set up beginning @4pm Thursday, June 25<sup>th</sup>**
- Check-in outside Lindbergh
- Must be set up by 8AM June 26<sup>th</sup>
- 6 ft tables set up around the perimeter of the Grand Ballroom, in the foyer
- Innovators set up remains in the Lindbergh room
- Tables include a black tablecloth
- Electricity is 1<sup>st</sup> come, 1<sup>st</sup> serve, bring an extension cord
- **Breakdown by noon Saturday, June 27**

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# LAYOUT INFORMATION

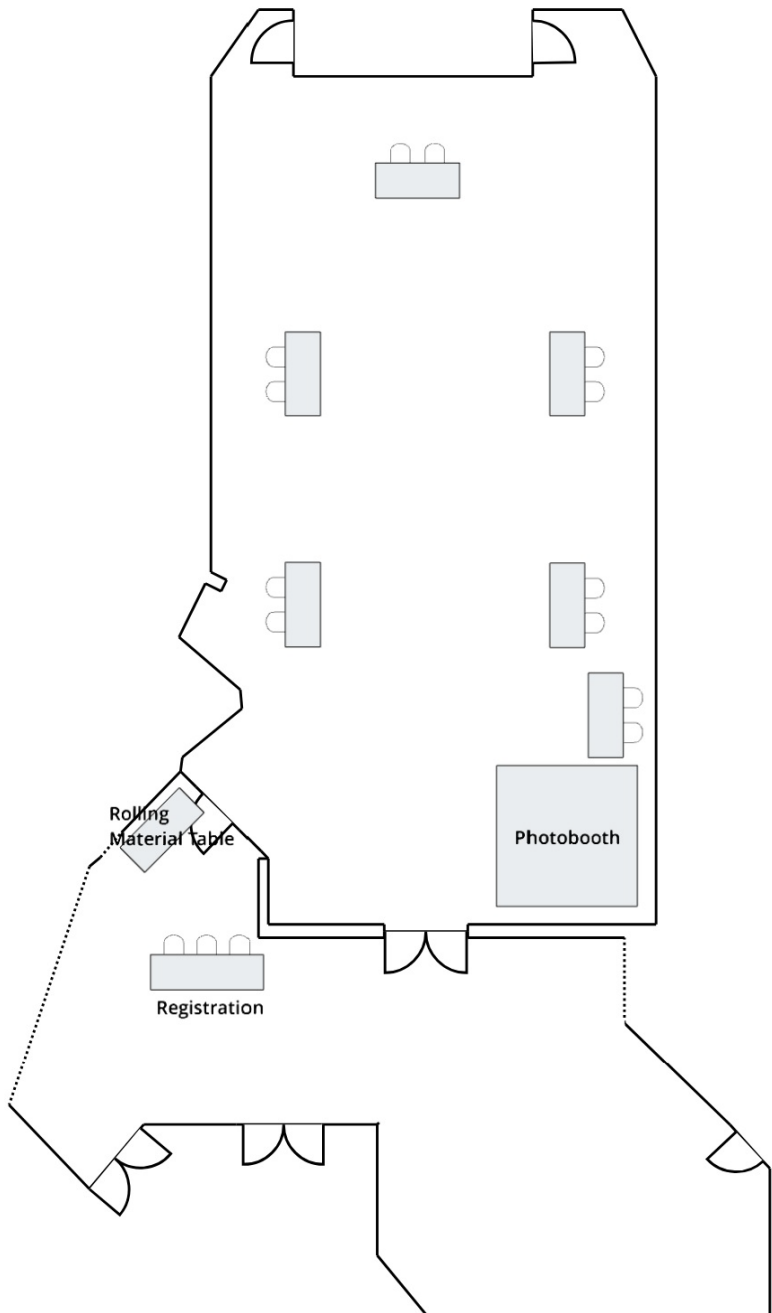
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# THURSDAY INNOVATORS



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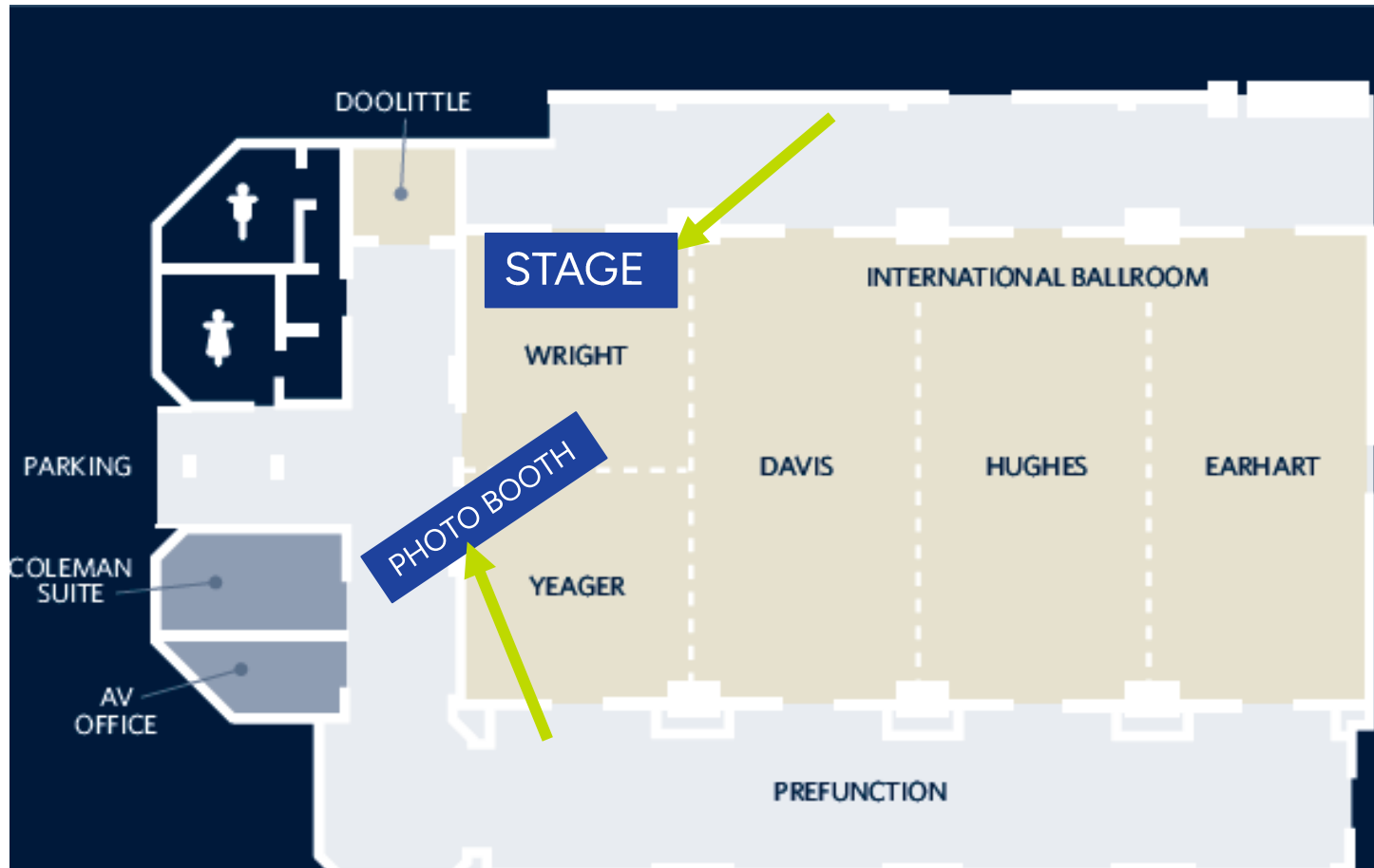


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# WELCOME RECEPTION

## THURSDAY 6-9 PM



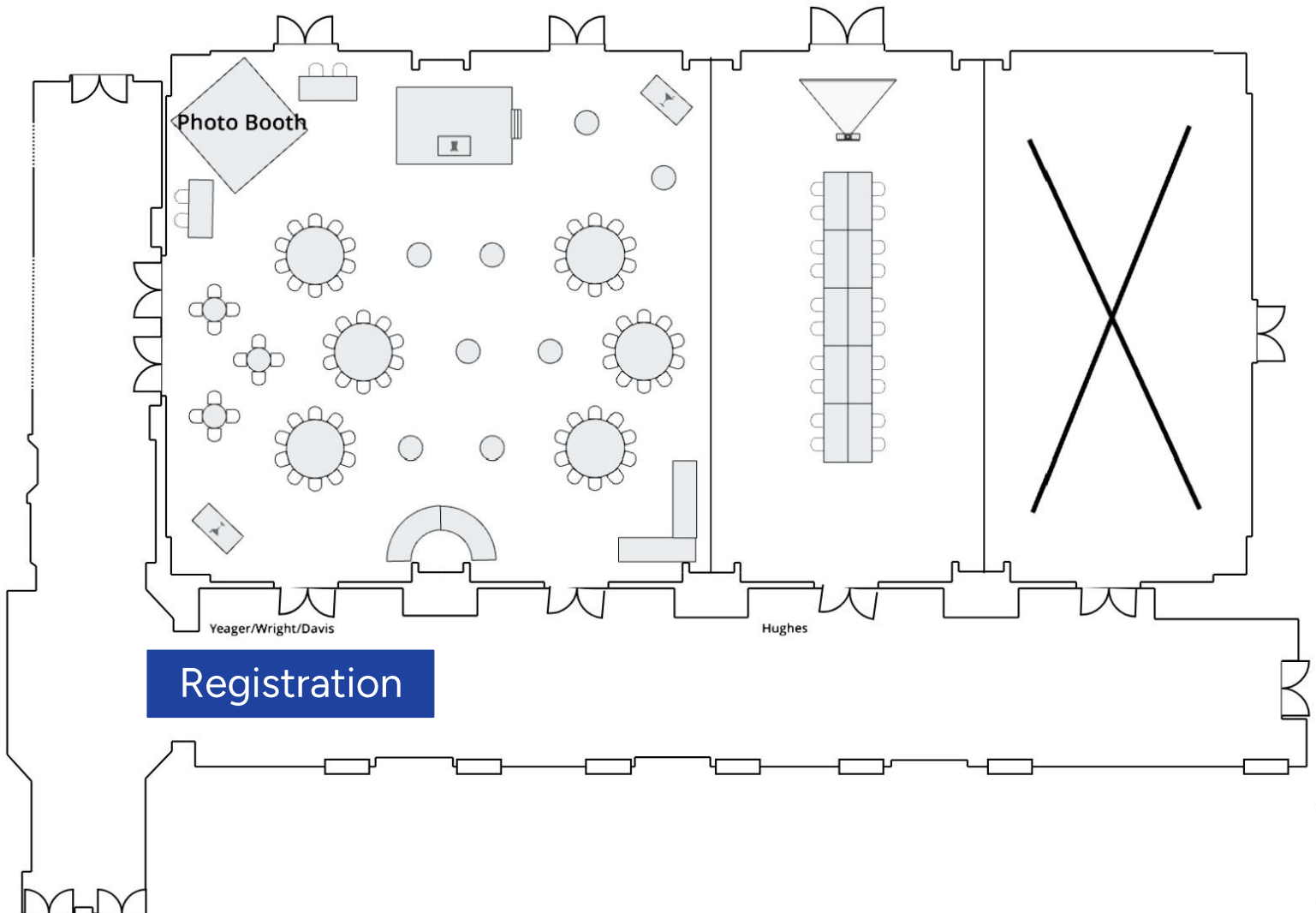
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# THURSDAY

## WELCOME RECEPTION



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# GRAND BALLROOM LAYOUT



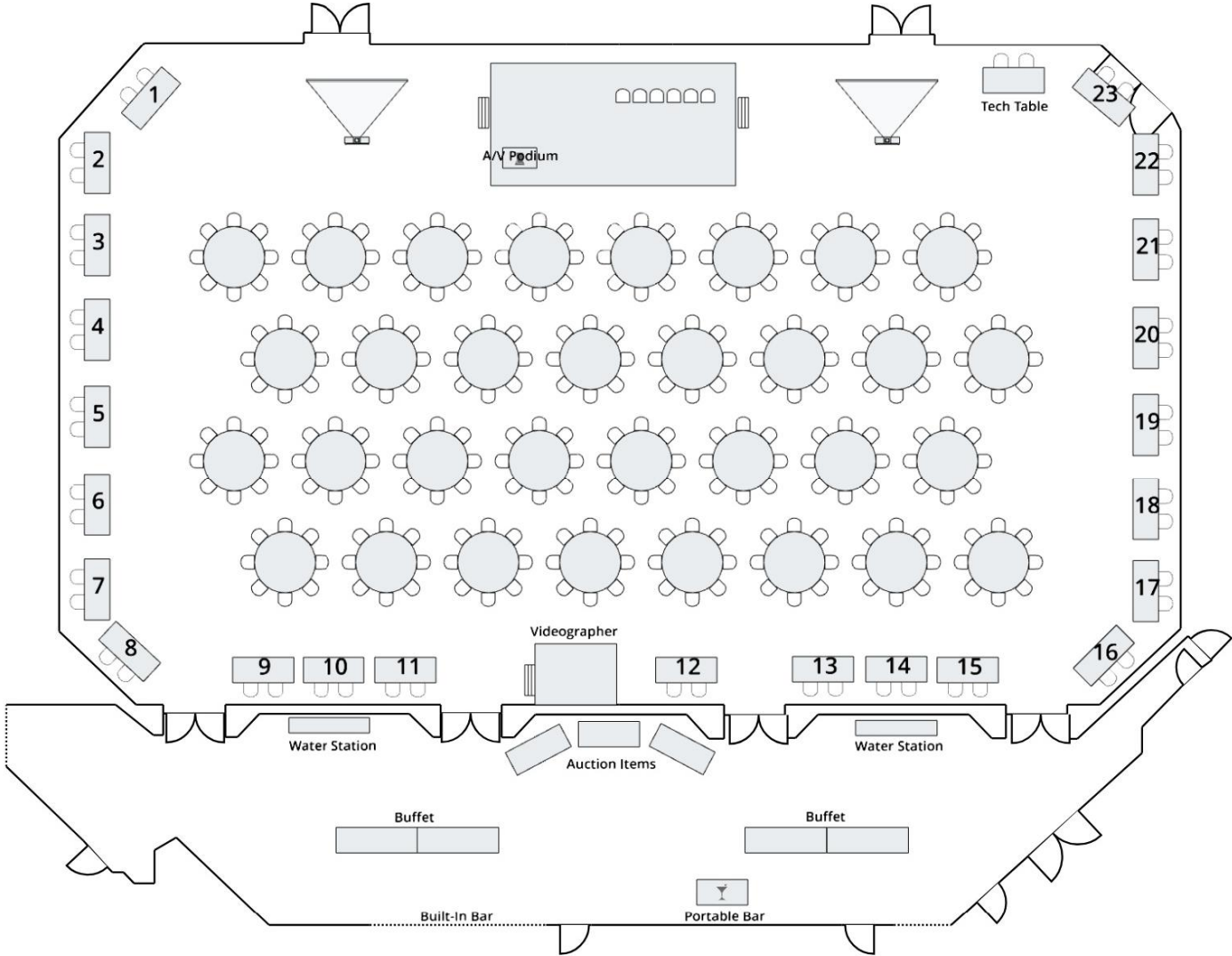
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# GRAND BALLROOM LAYOUT



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# SHIPPING INFORMATION

**UOA** UNITED OPTICIANS ASSOCIATION

**Hilton** ROSEMONT/CHICAGO OFFICE

**HOLD HARMLESS AGREEMENT FOR STORAGE OF EXHIBITOR EQUIPMENT OR PERSONAL ITEMS**

**PLEASE READ CAREFULLY BEFORE SIGNING. THIS DOCUMENT IS A BINDING CONTRACT TO REPAIR AND WAIVE LEGAL CLAIMS.**

The Underigned, on behalf of \_\_\_\_\_, hereby request that Hilton Rosemont/Chicago Office ("Hotel") store personal items and/or equipment belonging to Exhibitor and/or Exhibitor's employees, agents or contractors in a designated function room or storage area, on or near the premises of the hotel, whether such room or area is locked or unlocked.

The Underigned acknowledges by signature below, having been informed that the Hotel and the Releasees (as such term is defined below) do not assume any liability whatsoever for any personal items and/or equipment which the Exhibitor stores in the designated function room or storage area of the hotel. It is further recognized that the Exhibitor employs the services of a private, outside, security agency to provide additional protection for the Underigned's property. A list of such security agencies will be provided by Hotel upon request, but the services of a security agency is not provided on behalf of the Hotel. The furnishing of security shall not be construed to be any assumption of obligation or duty with respect to the protection of property of the Exhibitor, which shall at all times remain in the sole possession and custody of each Exhibitor and be the sole responsibility of each Exhibitor.

Accordingly, and in consideration of the Hotel's consent to the Underigned's request, the Exhibitor and the Underigned agree that:

- The Hotel's consent to the Exhibitor's request to store personal items and/or equipment does not in any way waive, modify or prejudice any of the protections afforded by applicable foreigner liability statutes.
- The Exhibitor releases, waives and holds the Hotel, Hotel's owners, licensees, franchisees, and each of their subsidiaries, affiliated entities, contractors, agents, partners, employees, and agents (hereafter referred to collectively as the "Releasees") from any and all claims, damages, losses, or other expenses of any nature whatsoever arising out of or resulting from the storage of the Underigned's personal items and/or equipment (which include, but are not limited to, televisions, computers, monitors, etc.) in the designated function room or storage area (collectively, "Claims"). This indemnity obligation shall also include reasonable attorney's fees, investigation costs, and other costs and expenses incurred by Releasees with respect to any Claims made by Releasees.
- The Exhibitor shall indemnify and hold the Releasees harmless from any Claims released under Paragraph (2) above or from any other claims or damages in defending against any Claims or liabilities released under Paragraph (2) above, and;
- The Exhibitor agrees that this Hold Harmless Agreement will be binding on the Exhibitor and its successors and assigns.

The Underigned and agreed that this Hold Harmless Agreement shall not be construed as an admission of liability, and that any such admission is hereby expressly denied.

The Underigned, on behalf of the Exhibitor, further claims that the Underigned has carefully read the foregoing Hold Harmless Agreement, understands the contents thereof, and voluntarily signs the same.

**PLEASE READ CAREFULLY BEFORE SIGNING. THIS DOCUMENT IS A BINDING CONTRACT TO REPAIR AND WAIVE LEGAL CLAIMS.**

The Underigned expressly agrees and warrants that the underigned is authorized to sign and execute the Hold Harmless Agreement on behalf of the Group.

Signature: \_\_\_\_\_  
 Printed Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

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**Hilton** ROSEMONT/CHICAGO OFFICE

**Hilton Rosemont/Chicago Office Package Handling for Exhibitors**

To assist in expediting the timely delivery of meeting materials to your event, please complete the following form.

**Scope of Event:** UOA 2026 One Week | One Week | One UOA Conference  
**Date of Event:** June 25-27, 2026  
**Exhibitor Contact Information:** \_\_\_\_\_

Package Size	Price Per Package
Small (up to 10 pounds)	\$10
Medium (10-25 pounds)	\$15
Large (25+ pounds)	\$20
Overweight/Other	\$150

**Exhibitor Contact Information:**

Please provide contact data for the package handling email and address as shown below:

Exhibitor Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Contact Email: \_\_\_\_\_  
 Contact Phone Number: \_\_\_\_\_

**Additional Information:**

Please provide quantities of items to be shipped:

- Small Packages (up to 10 pounds): \_\_\_\_\_
- Medium Packages (10-25 pounds): \_\_\_\_\_
- Large Packages (25+ pounds): \_\_\_\_\_
- Overweight/Other: \_\_\_\_\_

**Service/Shipping Company:** \_\_\_\_\_

**Tracking ID(s):** \_\_\_\_\_

\*\*The Hotel will begin accepting shipments on Friday, June 25, 2026. Due to limited storage space the Hotel may decline earlier shipments.\*\*

Please Address All Packages to: Hilton Rosemont/Chicago Office  
 Attention: Office of Exhibitor Operations  
 Mail Room 1214 - June 25, 2026  
 6550 N. River Road  
 Rosemont, IL 60018

Before the expiration time by <https://hilton.com/2026/06/25>. Questions? You can reach Amanda Thomas at (630) 654-4274.



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# SET UP / BREAKDOWN

## SHIPPING INFORMATION



### Received June 19-24

SWAG must be received by June 23-label the swag shipment with UOA Swag.

Materials (other than swag) will be available Thursday @ 4pm in the Ballroom

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# AGENDA REVIEW

## INNOVATORS

8:30-9:20 AM

1:30-2:20 PM

9:30-10:20 AM

2:30-3:20 PM

10:30-11:20 AM

3:30-4:20 PM

11:30 AM-12:20 PM

4:30-5:20 PM



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**eyebot**

[FULL SCHEDULE](#)

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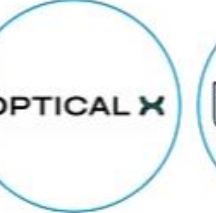
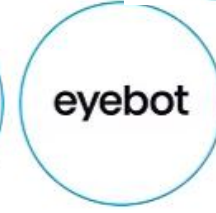
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# PARTNERS

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INSIGHT  
MEDIA



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# PARTNERS SPEAKERS

- If you are speaking during a General Session submit your headshot by June 1
- If you are moderating a General Session, contact your panel by June 1
- All PPT presentations due to Gwen by June 15
- Check-in with AV 10 minutes before your session
- Breakout speakers should arrive in their breakout room 5 minutes before start
- Breakout panel PPT's are loaded by the speaker in the breakout room
- Sessions will start & end on time

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# CONFERENCE APP

## EYE SPY SOME PRIZES



Please deliver Eye Spy prizes to a UOA Staff person or volunteer. We will be easily identified with a badge.



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# SOCIAL MEDIA

## PROMOTE YOURSELF

**I'M ATTENDING**  
**UOA 2026** UNITED OPTICIANS ASSOCIATION LEADERSHIP CONFERENCE  
CHICAGO, IL June 25-27  
POWERED BY **EssilorLuxottica**  
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**I'M EXHIBITING**  
**UOA 2026** UNITED OPTICIANS ASSOCIATION LEADERSHIP CONFERENCE  
CHICAGO, IL June 25-27 **JOIN ME!**  
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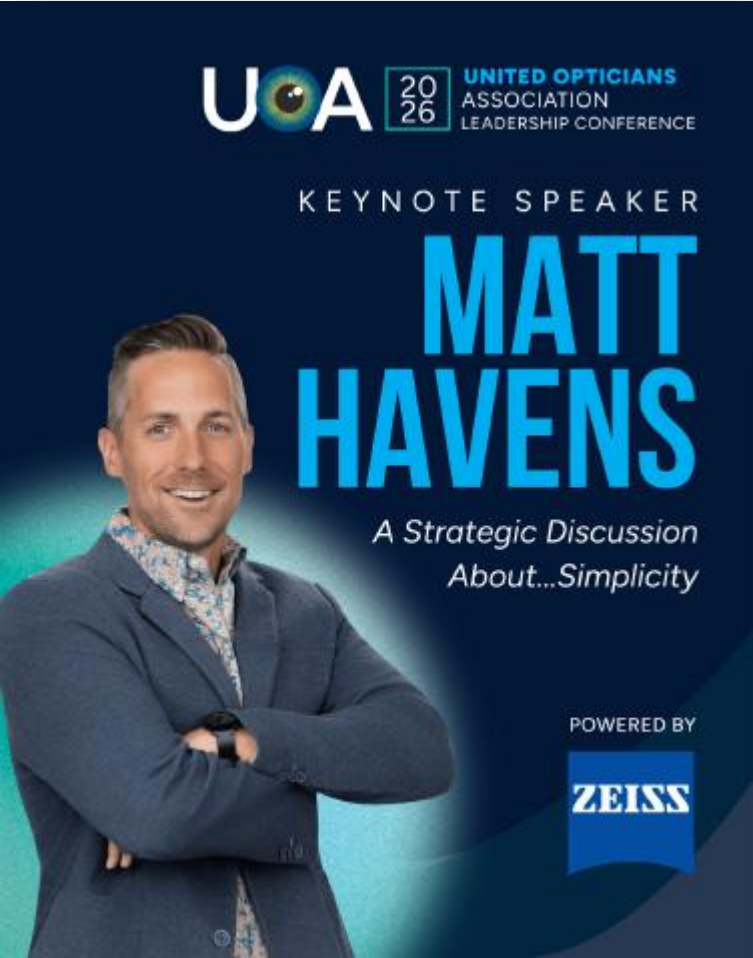
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<https://www.uoaleadership.org/file-share>

# EYE ON IMPACT

## SHOW UP TO GLOW UP



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KEYNOTE SPEAKER

# MATT HAVENS

*A Strategic Discussion About...Simplicity*

POWERED BY **ZEISS**



HONORING LEADERSHIP, SERVICE, & IMPACT

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# POST CONFERENCE DATA & INVOLVEMENT

- Attendee list will be distributed
- Share posts, videos, photos and reviews
- Complete the Conference Survey
- Get involved in planning 2027
- Join your State Association and UOA
- Take advantage of 2027 Early Bird Partner Options

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# PARTNER VENDOR EXPERIENCE

**THANK YOU!**

Gwen Cooper

[gcooper@opticians.org](mailto:gcooper@opticians.org)

502.232.2906

Karen Michaelson

[karen@karenmichaelson.com](mailto:karen@karenmichaelson.com)

651.428.6294



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